



Broadcast News Production Team (57)

TEAM NUMBER _____

RATING SHEET – COMPLETE ONE PER TEAM

TECHNICAL AND PRESENTATION SCORE

Judge 1 (270 points) _____

Judge 2 (270 points) _____

Judge 3 (270 points) _____

Total Judges Points _____

Divided by # of judges _____

AVERAGE OF TECHNICAL AND PRESENTATION SCORES _____ (270 maximum)

SPECIFICATION SCORE _____ (30 maximum)

TOTAL _____ (300 maximum)

RANK



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Judge Number _____

Team Number _____

Technical and Presentation Scoring Rubric

Items to Evaluate					Points Awarded
Required Elements	Circle One				
• Includes 2 news stories	Y / N	10			
• Includes an introduction	Y / N	10			
• Includes a segue [seg-way] between the news stories	Y / N	10			
• Includes outro (music) with credits	Y / N	10			
• 15-20 second promo with sound bite	Y / N	10			
TOTAL REQUIRED ELEMENTS (50 points possible)					
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Content					
• Originality of content	1 – 5	6 – 10	11 – 15	16 - 20	
• Developed storyline	1 – 5	6 – 10	11 – 15	16 - 20	
• Segue [seg-way] was used appropriately	1 – 5	6 – 10	11 – 15	16 - 20	
• Effectiveness of production	1 – 5	6 – 10	11 – 15	16 - 20	
TOTAL CONTENT (80 points possible)					
Quality					
• Videos were in focus	1 – 5	6 – 10	11 – 15	16 - 20	
• Steadiness of camera/s	1 – 5	6 – 10	11 – 15	16 - 20	
• Color quality	1 – 5	6 – 10	11 – 15	16 - 20	
• Audio quality	1 – 5	6 – 10	11 – 15	16 - 20	
TOTAL QUALITY (80 points possible)					
Presentation					
• Ability to explain the development and design process	1 – 5	6 – 10	11 – 15	16 - 20	
• Ability to explain the use and the development of innovative technology	1 – 5	6 – 10	11 – 15	16 - 20	
• Ability to explain the use and development of media elements (graphics, video, audio, etc.)	1 – 5	6 – 10	11 – 15	16 - 20	
NOTE: Please dismiss contestants after judges' questions have been answered.					
TOTAL PRESENTATION (60 points possible)					
TOTAL TECHNICAL AND PRESENTATION (270 points maximum)					



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Specification Points Rubric

PRESENTATION SPECIFICATION POINTS: All points or none are awarded by the proctor per team, not per judge.		Points Awarded
• Documentation, release form and DVD submitted at presentation	10	
• Presentation (including video) lasted no more than ten (10) minutes.	10	
• All registered team members participated in the presentation	10	
PRELIMINARY SPECIFICATION POINTS (30 points maximum)		



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JUDGES COMMENTS

Judge Number _____

Team Number _____

COMMENTS: (to be viewed by contestant)

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)

REASON FOR DISQUALIFICATION: (if applicable)